

The Magic of District 7360

March 2025 - District 7360 Newsletter



Vol. 13 Issue 9

Newly added are in red



March is Water, Sanitation and Hygiene Month

Clean water, sanitation and good hygiene are human necessities. When especially children, people. access to clean water, sanitation, and

hygiene, they lead healthier and more successful lives. We don't just build wells and walk away. Rotary members integrate water, sanitation, and hygiene into education projects. When children learn about disease transmission and practice good hygiene, they miss less school. And they can take those lessons home to their families, expanding our impact.

Clean water is a basic human right that many are often denied. There are 2.5 billion people in the world that lack access to improved sanitation and 748 million people that don't have clean drinking water. Nearly 1400 children die each day from diseases caused by lack of sanitation and unsafe water. When people have access to clean water, they live healthier and more productive lives.

Rotary International has been heavily investing in clean water, sanitation and personal hygiene projects. Rotary invested over 1.4 million dollars in water projects to bring fresh water to our fellow mankind. District 7360 under the guidance of International Chair John Taylor has made a huge different in the lives of many in El Salvador. Over the years our district has funded global grants for several water projects.

I personally had the humbling experience of going June 7—Rotary District 7360 Pedals Out to El Salvador for one of the well ribbon cutting ceremonies in a small village in El Salvador. John June 13-14— RYIM —Shepherd Springs, lead a small team of Rotarians from District 7360 to El Salvador to see firsthand look what great works

CLUB CALENDAR

March 7 & 8—Claysburg Rotary Club



Claysburg-Kimmel High School Auditorium —7 pm

April 4—Sunbury Rotary Club—Run for Your Money—A Derby Day Charitable Fundraiser—6-8pm— Doors open at 5 pm

May 14—(Deadline) *Rotary Club of* **Downtown Lock Haven--Flag of** Honor

DISTRICT CALENDAR

March 8-9 *Tri-PELS* (formally PETS)— State College, PA—Details on **DACdb**

March 28-30—District Conference— **Bedford Springs Omni Resort,** Bedford, PA-More info on **DACdb**

May 15—(Deadline) for Rotary Peace **Fellowship**

May 17—5th Annual District 7360 Foundation Walk, Milton & Tyrone, PA—Williamsport, MD

Polio

Sharpsburg, MD

our district has done to bring the villagers fresh water. It was an experience I hope to never forget.

Rotary Conference 2025 Bedford Springs Omni March 28, 29 and 30 Important Deadline for Group Room Rates—March 07, 5:00pm

Believe it or not, March is upon us once again. Even though our District is buzzing with PELS for next year's leaders and our upcoming Conference, we must remain intentional in growing our membership this current Rotary year. We still have four months to achieve our goal of growing each club so that we may increase our reach in our respective communities. Each President Elect should be adapting and developing strategies to show their club that they are serious about membership by personally sponsoring at least one new member this year as a momentum builder for next year.

There is no better time than now! To quote PDG Sharon Benner, we need to "Get Our ASK in Gear" so that we can increase the Rotary impact here at the club level and in our District.

Check out the monthly bite size webinars our zone puts on through the Membership Action Plan series for simple ideas to spur your club's growth. Simply said, we are a membership organization that provides amazing service. More engaged members will make it easier for your club to showcase the "Magic of Rotary".

https://www.rizones33-34.org/membership-action-plan/

NEW MEMBERS!!!



Erika Burkhart Bloomsburg

Brian Trombly Bloomsburg

Carmen LaMacchia Bloomsburg

Suzanne Fisher Charles Town

Sheri Lawson Emporium

Christine Lucas Emporium

Contance Boyce Emporium

James R. Brooks Hagerstown

Andrew Sean Lay Hagerstown Sunrise

Paul Brown Hagerstown Sunrise

Larry Schardt Lewistown

Marcy Patrick Martinsburg

Brandhl Siebe Martinsburg Sunrise/Sunset

Olivia Boyd Martinsburg Sunrise/Sunset

Heidi Crawford Martinsburg Sunrise/Sunset

Corina Lee Wack Muncy

Steve Nunez State College Sunrise

Ann Elizabeth Echols State College, Downtown

Siri Matos Williamsport PA

John Arque Williamsport PA

Haley Bayline Williamsport PA



PDG CORBETT MONICA



ROTARY CLUB OF

LEWISBURG-SUNRISE ROTARY CLUB

Corbett James Monica, beloved husband, father and grandfather, 82, of Lewisburg, Pennsylvania, passed away peacefully in the comfort of his home on November 25, 2024. A dedicated family man,

respected professional, and community advocate, Corbett leaves behind a legacy of leadership, mentorship, and service. On October 12, 1991 Corbett married the former Patricia M. (Riley) and they celebrated 33 years of marriage together.

Born on February 4, 1942 in Newark, New Jersey, he was the son of the late Ralph A. and Carmela (Cuccinello) Monica. Corbett was raised in Livingston, New Jersey, and graduated from Livingston High School, Class of 1960.

Corbett earned his Bachelor of Arts degree in 1965 from Lehigh University and later obtained his MBA from Rutgers University in 1972, while balancing his career and family life.

After completing his undergraduate studies, Corbett served as an officer in the United States Army, including a station in Germany, where he exemplified dedication and leadership. In 1967 he was a graduate of Officer Candidate School 2nd LT.

Corbett dedicated his career to the banking industry, specializing in commercial lending and supporting local businesses in their growth and success. He held leadership roles at several banks throughout his career, concluding his professional journey at Juniata Valley Bank of Mifflintown, Pennsylvania. A hallmark of his career was his passion for mentorship, as he took great pride in guiding and inspiring others within the banking community.

A devoted Rotarian, Corbett was a member of the Rotary Club for decades, beginning in Vestal, New York, and later joining the <u>Lewisburg Sunrise Rotary Club</u> in Pennsylvania. His service culminated in his role as District Governor from 2007 to 2008, during which he exemplified Rotary's motto, "Service Above Self."

Through his commitment to Rotary, Corbett hosted several exchange students over the years, helping to foster global connections and cultural understanding. Corbett's relationship extended beyond the exchange program with his Turkish exchange student Pinar & her husband Burak Ecemis, her brother Nurettin Ay and his wife Burcu Dagli, sister, Manolya Ay, their parents; Mehmet and Meltim Ay and aunt; Emine Ay along with his 5 Turkish grandchildren. Pinar and her family became members of his family, exemplifying Corbett's warmth and dedication to building lifelong connections.



WILLIAM KELLY BEARD, JR.

ROTARY CLUB OF HAGERSTOWN

William Kelly Beard, Jr. 89 died on July 10, 2024 at Meritus Medical Center. He loved life and was known to be a ring leader

who brought people together. His favorite place was on a tennis court, his second on a sailboat. He liked to be active and socialize and was an enthusiastic dancer. He was often found telling a humorous story or teasing his friends and family. Ever curious, he was ready to travel, exploring new places worldwide and trying local delicacies and traditions. Born on Oct 15, 1934 and raised in Scarsdale, NY., Bill graduated from Scarsdale High in 1952. He continued on to Dartmouth College earning a BA in mechanical engineering, Class of 1956 with a follow on Master program, finishing with the Class of 1957. His career started with Carrier Corp in Syracuse, NY in 1957. After he married the love of life, his late wife, Phyllis Ann Padgett in Hamilton, NY in 1959, their international adventures began! Carrier Corp transferred him as Managing Director to Johannesburg, South Africa in 1967 and then to Beirut, Lebanon in 1970. There were a lot of incredible excursions and friends made during that time, memories of laughter and fun. In 1974, Bill and family returned to Syracuse, NY. He stayed with Carrier Corp as until accepting a position as Director of International Services with Frick Company in Waynesboro, PA that brought the family to Hagerstown, MD. In 1981. He retired from Frick Company in 1994. In his post-career life, he embraced a life of volunteer civil service. His dedication to MIHI (Many Individuals Helping Individuals) Commission on Aging, Maryland Preservation, Washington County Historical Trust, Washington County Museum of Fine Art, St John's Episcopal Church, Hagerstown Rotary Club, Corporation for Assisted Living, SCORE and many others, spanned decades. His office wall of service awards were not the reason he was so committed; he cared about others. Bill is survived by his children Robert Beard, Laura Beard, Carolyn Beard and grandson, William Nathaniel Beard and a huge circle of friends world-wide. His children and grandson are proud of his accomplishments and the impact he had on the local community. We appreciate the warm memories and funny stories so many have shared.



CHARLES HENRY MOONEYHAN

ROTARY CLUB OF HAGERSTOWN

It is with great sadness that the family of Charles Henry Mooneyhan announce his passing. He passed away on Sunday, January 12th, 2025. He was born on 08/03/1947

to James Newell Mooneyhan and Edna Louise Tydings in Columbia South Carolina. He attended City High School in Baltimore and later went on to study at the Julliard School, Columbia University and Duquesne University. Charlie was a proud member of Alcoholics Anonymous, and he passed with over 34 years clean and sober.

Charlie Mooneyhan is survived by his brother John Mooneyhan and his wife Chris, his daughter Elizabeth Mooneyhan and her husband Ryan Haines, his son Patrick Mooneyhan and wife Lindsay Mooneyhan, his son Sean McElroy and fiancé Katelyn Eichelberger, his daughter Hailee Mooneyhan and fiancé Michael Herrell. His grandchildren Abby Haines, Charlotte Mooneyhan, Pierce Mooneyhan, Liam McElroy, and Declan McElroy. Charlie also left behind family members he was grateful to have met later in life. Charlie was a member of the **Hagerstown Rotary** for ten years.

Charlie had a meandering career path, he sang Opera in Paris as a young man, worked as the Director of the Maryland Ballet for a period of time, worked in an ad agency, was a lobbyist in Annapolis for several years, and worked as a cook and later an office position at the Damascus House. For the last 25 years Charlie was the Chief Executive Officer of the Wells House, a job that he loved. He touched so many lives through the work that he was passionate about.



REV. MARY ALICE PETERHAENSEL

ROTARY CLUB OF

SELINSGROVE

March 15, 1943 — February 20, 2025

Born on March 15, 1943 in Huntingdon, PA, she was preceded in death by her mother, Maybelle Ellen (Morris, Bagshaw) Brewster and father, John Wesley Bagshaw; sister, Elizabeth Ella Bagshaw; and fiancé, Myron Shirk.

A beloved mother, grandmother, great-grandmother, wife, sister, daughter, Pastor, and friend who touched lives of so many. Mary was a wealth of knowledge with a degree in English from Juniata College, attended the Lutheran School of Theology in Chicago, and received a Theology degree from the Lutheran Seminary in Gettysburg, PA.

Mary is survived by her three children, daughter, Erin Phillips (Rick), son, Karl Peterhaensel (Amy), and son, Benjamin Peterhaensel; as well as her grandchildren, Karl (Jr.), Janalene, Kaleb, Vaughn (Faith), Makayla, Leah, Ryan, Alexa, and Karis; her great-granddaughter, Lillian; as well as many more friends and loved ones.

Mary attended William Smith Elementary School, Huntingdon Area High School and then after Juniata College, attended the Lutheran School of Theology in Chicago where she prepared to become a missionary in Tanzania. Mary met her husband, W. Martin Peterhaensel at the seminary and the two kept in touch and eventually married in Tanzania, returning to the United States soon afterwards. Mary taught Latin at Luther Memorial Learning Center in Erie, PA. She worked tirelessly at the International Institute of Erie helping refugees make a home here in the United States, creating lifelong friends in the process. After the family moved to Liberia, she was a member of the AWOL (American Women of Liberia) and taught at the American Cooperative School in Monrovia. Returning to the States, after a civil war broke out in Liberia, she attended Gettysburg Seminary where she earned her theology degree. One of her professor's and also mentor, Dr. Gerhard Krodel, gave her one of only 2 A+'s that he had ever given. This meant so much to her and he even signed it. Dr. Krodel and Dr. Evelyn Guss, both, along with her parents, helped shape her view of faith. She then pastored at a Lutheran church in Falconer, NY, and, later, several churches in the Middleburg/Selinsgrove, PA area.

She loved animals and, over the years, raised cats, dogs, iguanas, snakes, and chickens. She had three turkeys and four ducks who decided to join her as well. Reading, puzzles, learning languages, her **Rotary Club**, collecting stamps, learning in general, getting together with local pastors, spending time outdoors, and visiting wineries and friends are just some of her favorite pastimes. We always said, if we ever got stuck in the wilderness, we would want to get stuck with Mary, because there was rarely a tree or plant that she didn't recognize. Her love for the Lord and His beautiful creation was evident in all that she did and she will be so greatly missed.

WILLIAM DUDLEY GODWIN

ROTARY CLUB OF

HAGERSTOWN

William Dudley Godwin, 84, passed away on February 8, 2025, at Western Maryland Hospital Center. A man who embraced life fully, Will dedicated himself to serving others through his involvement with St. John's Episcopal Church, Rotary, the University of Maryland Alumni Association, and the Western Maryland Hospital Center Therapeutic Gardens. His passion for connecting with people was evident-by the end of every conversation, he would have found a common bond with those he met.

Born in Jamaica, NY, on June 23, 1940, Will was raised on Long Island by the late Owen Godwin and Isabel Symons Godwin, where he spent summers in high school working on farms. These early experiences sparked a lifelong passion for agriculture and led him to a distinguished career working with dairy farmers. He spent twenty-five years designing dairy farm milking and housing equipment and played a pivotal role in establishing the Maryland Dairy Industry Association. Later in his career, Will served as a Registered Sanitarian in Frederick and Washington Counties. After retiring, he continued his dedication to agriculture and service by supporting the gardens at Western Maryland Hospital Center for fifteen years.

Will graduated from the University of Maryland at College Park in 1963 with a degree in Agriculture and was a proud member of Alpha Gamma Rho Fraternity. His commitment to his alma mater remained strong throughout his life. He played a key role in reorganizing the University of Maryland Alumni Association and served as its President in 1992. One of his most cherished achievements was helping to bring the vision of the Riggs Alumni Center to life. In 2006, the William D. Godwin Scholarship for Agriculture and Natural Resources was established to honor his legacy and support future generations in the field.

Beyond his professional and philanthropic pursuits, Will had a deep love for gardening, participating in the Master Gardeners program, attending University of Maryland events, engaging in Rotary meetings, and mentoring others.





Ronald McDonald House



Masyn 3acher

Masyn is the granddaughter of Franklin Rotary Club President, Jessica Zacherl and is in need of a transplant.

Step 1

COLLECT POP TABS

Step 2

ASK OTHERS IN YOUR COMMUNITY

Step 3

BRING THEM TO PELS

Questions? Jessica Zacherl: 814-516-7478



Annual District Business Meeting FOUR BREAKOUT SESSIONS **Meet our Youth Exchange Students 4-Way Speech Contest Buffet Lunch Peace Pole Ceremony Backpack Service Project Partner Tables Displays Live Demonstrations Access to Local Attractions Cocktail Hour Plated Dinner*** Keynote Speaker from RI

*Business/Cocktail



**You can add Sunday breakfast for \$45

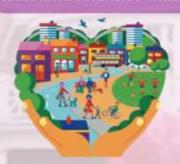






Why YOU should attend the Rotary District 7360 2025 Spring Conference?

CELEBRATE DIVERSITY THROUGH FACE TO FACE CONNECTIONS



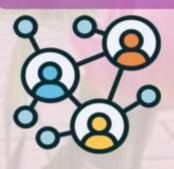
- Strengthen Bonds: Nothing is more impactful to a relationship than the bond formed in a face to face setting.
- Foster Club to Club Relationships: Engage in meaningful conversations with fellow Rotarians from different clubs around District 7360.
- Embrace Cultural Exchange: Experience diverse cultures through food, music, and conversations.

PERSONAL BRAND DEVLOPMENT & RECOGNITION

- Showcase Your Brand: Increase your District visibility through various conversations and events.
- Engage with Fellow Attendees: Connect directly with potential customers and clients through interactive exhibits, demos, or giveaways.
- Build Loyalty: Foster positive relationships while supporting your club, district and community.



NETWORKING OPPORTUNITIES



- Connect with Like-Minded Individuals: Network with fellow Rotarians, Interactors, and Rotaract members who share your passion for service and community improvement.
- Build Strategic Partnerships: Forge connections with potential collaborators, sponsors, and donors to amplify your impact.
- Expand Your Professional Network: Connect with business leaders, entrepreneurs, and other professionals who can offer valuable insights and opportunities.







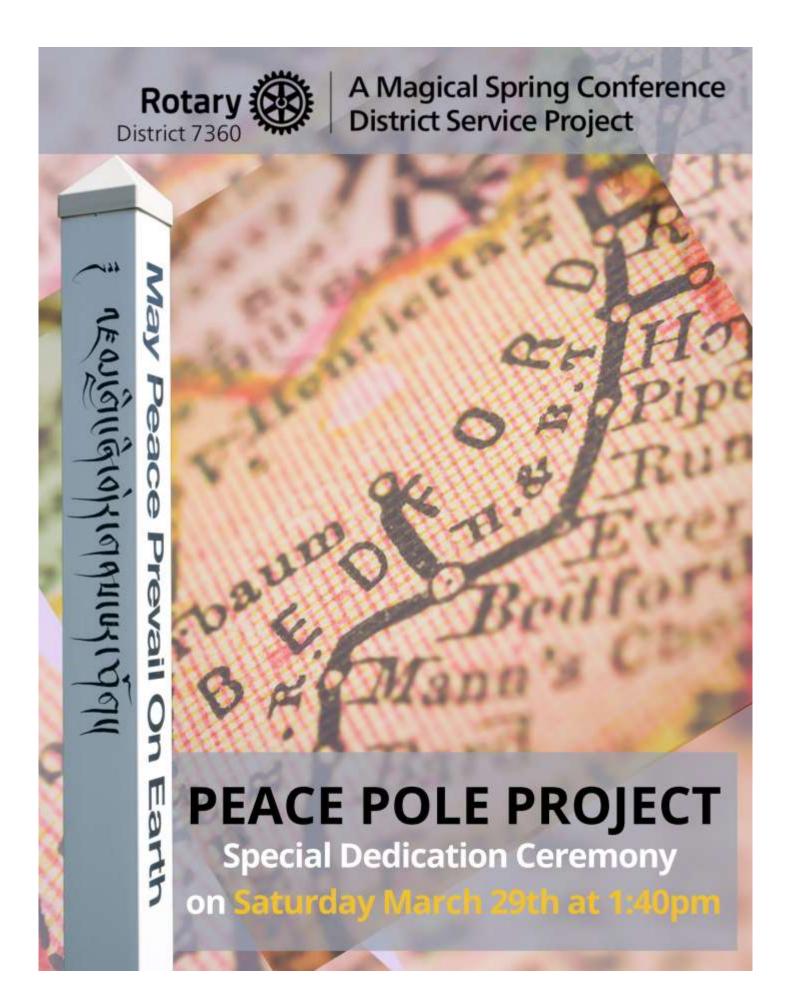
ITEMS TO DONATE:

Meals or foods that are shelf-stable, microwavable, and individually packaged, such as:

POP-TARTS
INDIVIDUAL CHIPS OR PRETZELS
OATMEAL PACKETS
BREAKFAST BARS
MAC AND CHEESE CUPS
SOUP CUPS / CANS
CHEF BOYARDEE CUPS / CANS
HORMEL COMPLEATS

CUP OF NOODLES
RAMEN NOODLES
FRUIT CUPS
FRUIT SNACKS
GRANOLA BARS
CRACKERS
CEREAL CUPS

*All donations will be collected at our 2025 Spring Conference in Bedford, PA.



CONFERENCE PROGRAM ADVERTISING

Share your "Rotary Magic!"



- Club Recognition
- Service Project RecognitionNew Member Recognition
- In Memory of Remembrance
 Extend Best Wishes
- Membership Milestone
- Congratulations on Achievements

FULL PAGE \$125 8.5 in x 5.5 in

1/2 PAGE \$75 5.5×2.75

1/4 PAGE \$50 2.75 x 2.75

Reach out to Jackie Fearnow to get your ad placed today! 540-247-8013 fearnowjackie@gmail.com. Submission with payment deadline 3/5/25

*All advertisements will be in black and white





SPONSORSHIP OPPORTUNITIES A Magical Spring Conference

LEVEL

THE MAGIC OF ROTARY

SPONSOR

\$15,000

4 WAY TEST

SPONSOR

\$10,000

5 AVENUES OF SERVICE

SPONSOR

\$5,000

7 AREAS OF FOCUS

SPONSOR

\$3,000

SERVICE ABOVE SELF

SPONSOR

\$1,000

FRIEND OF District 7360

SPONSOR

\$500

BENEFITS

- · Conference registration for 4
- Recognition as Saturday Banquet Sponsor

Logo header on event banner

Website and Social media recognition

Logo on all promotional material

Full page CÓLOR ad in conference program

2 minutes greeting during the event

Recognition at opening and closing ceremonies

Conference registration for 2

Recognition as 4-Way Speech Contest Sponsor

Premium logo on event banner

· Website and Social media recognition

Logo on all promotional material
1/2 Page ad in conference program

- 1/2 Page ad in conference program
 1 minutes greeting during the event
- · Recognition at opening and closing ceremonies

· Conference registration for 1

Recognition as Friday Welcome Dinner Sponsor

· Logo on event banner

Website and Social media recognition

· Logo on all promotional material

1/4 Page ad in conference program

1 minutes greeting during the event

- · Recognition at opening and closing ceremonies
- Choose what Area of Focus you would like to be recognized under (one per area of focus)

Logo on event banner

Website and Social media recognition

Logo on all promotional material

- Shared page with other AOF sponsors in program
- Recognition at opening and closing ceremonies

Logo on event banner

Website and Social media recognition

Logo on all promotional material

- · Recognition at opening and closing ceremonies
- · Website and Social media recognition

Logo on all promotional material

Recognition at opening and closing ceremonies



Now Accepting Applications for the 2026 Rotary Peace Fellowship - Apply Now!

Promoting peace is one of Rotary's main causes. The fully funded Rotary Peace Fellowship, which covers tuition and living expenses, increases the capacity of existing leaders to prevent and resolve conflict by offering academic training, field experience, and professional networking.

Through academic training, practice, and global networking opportunities, the Rotary Peace Centers program develops the capacity of peace and development professionals to become effective catalysts for peace. The fellowships cover tuition and fees, room and board, round-trip transportation, and internship and field-study expenses.

Since the program began in 2002, the Rotary Peace Centers have trained more than 1,800 fellows who now work in over 140 countries. Many serve as leaders in governments; NGOs; education and research institutions; peacekeeping and law enforcement agencies; and international organizations like the United Nations and the World Bank.

Master's Degree

Accepted candidates study peace and development issues with research-informed teaching and a diverse student body. The programs last 15 to 24 months and include a two- to three-month field study, which participants design themselves.

Professional development certificate

During the one-year blended learning program, experienced peace and development professionals with diverse backgrounds gain practical skills to promote peace within their communities and regions. Fellows complete field studies and design and carry out a social change initiative. This postgraduate certificate program is intended for working professionals.

Applications for the 2026-27 academic term need to be submitted by 15 May 2025.

If you know someone who might be a good candidate for this fellowship, please submit a <u>referral form</u> with their name and email address. We'll contact them with information on how to apply. Thank you for supporting our program.

Kat Snowe, District Peace Fellowship Subcommittee chair, State College/Downtown Rotary Club

Fifth Annual District 7360 Foundation Walk



"Come out and enjoy a leisurely walk in one of three locations" was the invitation. The Fourth Annual District Foundation Walk (held in 2024) included, from east to west in the district, Hughesville, PA, University Park, PA, and Williamsport, MD. This year, **May 17, 2025**, the locations are from east to west: Milton, PA, Tyrone, PA, and Williamsport, MD.

This is a district fundraiser for the Rotary Foundation Annual Fund. Each club is encouraged to attend, having at least one representative come out, but the more the merrier! There is no set distance to walk. It is that you are walking to raise money for the many projects that are funded from our annual giving. The club with the most money raised will be the proud caretaker of the walking stick that travels to the winning club each year.

Last year we had 22 clubs participate. This added to a wonderful total of \$9,986.10!

Congratulations. Thank you to all the individuals and clubs that participated in this event. To date we have raised \$26,216.15! We thank René-Paul for visiting each club in the last five years to spread the word about the District Foundation Walk and to encourage all of us to get involved in the good that the Rotary Foundation does around the world.

This year is the fifth annual walk. Let's get out, celebrate, and walk together to raise money to do good in our communities and around the world. In the next couple of weeks, a sign-up will be available on DACdb. Go to the district tab, click on the calendar, make sure that you have "district event" checked at the top of the page, toggle to May 17, 2025 Foundation Walk (select which one you will attend) and follow the prompts. Please feel free to reach out to Barb Morgan (rotarybarb7360@gmail.com) or Susanna Tomlinson (tomlinsonsusanna736@gmail.com) with any questions or assistance needed.



Walking Stick



GOOD NEWS FOR POLIO

Pedals out Polio is the one time each year we ask every Rotarian in out District to make a personal gift to PolioPlus! As of March 1, 2025 there have been 4 confirmed cases of polio in Pakistan and none in Afghanistan. The good news is that starting February 3, 2025 Pakistan has conducted several massive Sub-National Immunization Days targeting high risk areas. To make the final push toward eradication we need your help in raising \$50 million dollars to receive our 2 for 1 Gates Foundation challenge grant.

If you are a bicycle rider, all the information to donate and register for our Pedals Out Polio Event is on the next page. However, we know most of you are more than happy to pay not to ride a bike, especially if it helps eradicate polio. For all our non-peddling "virtual" bike riders please use the link below to make your online donation. By using the email address that is on record with Rotary you will get Paul Harris Fellowship credit for your donation.

Donate now to Pedals Out Polio: https://raise.rotary.org/District7360PedalsOutPolio2024/challenge020

Email or call me with any questions.

Jeff

R. Jeffrey Coup

ROTARY DISTRICT 7360 PEDALS OUT POLIO Saturday, June 7, 2025



The purpose of each ride is to raise funds and awareness for Rotary's Global Polio Eradication Campaign. Each ride starts and finishes at Mifflinburg Community Park, 211 N. 5th St, Mifflinburg, PA.

Family Ride: Bike riders are encouraged to ride a part or all of the Mifflinburg - Lewisburg Rail Trail. This 9 mile off-road bike trail is suitable for children and adults that prefer a flat and leisurely bike ride. This ride will be self-paced and self-guided. Ride as far as you want and at the speed you want.

Easy Road Ride: 22 miles, easy pace and only 550' of climbing.

Jacks Mountain 50: This 47-mile ride is for moderate to advanced road bike riders that enjoy changes in elevation. This is not a race! The 47 miles will be done at a moderate pace so that it is enjoyable for all experienced bike riders.

The suggested minimum donation per rider is \$25 for adults and \$5 for children under 12. All riders are encouraged to solicit addition donations toward their ride. The top fundraiser will receive a prize. All donations are tax deductible and should be payable to "The Rotary Foundation" with PolioPlus on the memo line. Any gift of \$1,000 or more will receive a special recognition from The Rotary Foundation.

Not a bike rider? Become a "virtual rider" by making a donation go online and give at: https://raise.rotary.org/District7360PedalsOutPolio2024/challenge020

or mail your check made payable to The Rotary Foundation with this form to the address below. Check-in for each ride will be at the gazebo in Mifflinburg Community Park from 8 - 9 am. Recognition of the top fund raiser will be at 9 am just before the 3 rides start.

The first 100 registrants will receive a coupon for a 10% discount at the Rusty Rail Brewing Company & Restaurant located two blocks away along the Buffalo Valley Rail Trail. Virtual Riders can Include a postage stamp if mailing your donation to receive your discount coupon.

Each rider must have a separate registration form with signature.

My signature on the entry form waives and releases Rotary International, The Rotary Foundation, Rotary District 7360 and each of it's individual clubs, committees and Rotarians; other riders, and any party concerned with the Polio Eradication Bike Ride from any claims for damages should personal injury or property damage occur while participating in, or traveling to or from this event.

I further acknowledge that this is an unprotected road tour. There will be unrestricted traffic and I will abide by all rules of the road. I am responsible for my own safety and travel to the starting and ending points that I so choose. I realize that there will be hazards from traffic and road hazards and assume all responsibility for my personal safety. I warrant that I am

Signature or Signature of parent/guardian for participants under age 18. Required for all riders.

physically fit for the ride and will wear a helmet.

X	2010	Date:	
Day of registrations will be ac	cepted, but we encourag	e you to register in advance to h	elp with planning.
Mail your check and form to	o: The Rotary Foundati	ion, PO Box 36, Milton, PA 17	7847
Name:	Age:		
Email Address:	Phone:		
Address:			
Choose: Jack's Mtn.	Family Ride	Easy Road Ride	Virtual Rider
Are you a Rotarian Y -	N? Rotarian # if	known:	
Total Donation: \$	Made pa	yable to "The Rotary For	ındation"
Please indicate the Rotary (Club you want to receive	ve credit for this donation:	

®DE

Disasters and DEI

Submitted by the DEI Committee

Disasters, whether natural or human-made, have a profound impact on communities worldwide. The wildfires in Southern California, the earthquake in Tibet, the hurricane in the Southeast United States, and countless low -attention disasters around the world shine a light on just how impactful disasters can be. However, their effects are not uniformly distributed; historically marginalized populations often bear the brunt of these calamities. Understanding disasters through the lens of Diversity, Equity, and Inclusion (DEI) is crucial to addressing these disparities and fostering resilience among all community members.

Disasters as a DEI Issue

DEI principles emphasize recognizing and valuing the unique experiences and challenges of different groups. In the context of disasters, DEI underscores the necessity of equitable preparedness, response, and recovery efforts that consider the varied vulnerabilities and strengths within a community. Neglecting DEI in disaster management can lead to interventions that inadvertently perpetuate or exacerbate existing inequalities.

Disproportionate Impact on Marginalized Populations

Historically marginalized groups—including racial and ethnic minorities, low-income individuals, LGBTQIA+ communities, and people with disabilities—often face heightened risks during disasters. Several factors contribute to this disproportionate impact:

- 1. **Socioeconomic Disparities**: Limited financial resources can impede the ability to evacuate, secure adequate housing, or recover post-disaster. For instance, during Hurricane Harvey, research indicated that disadvantaged minority populations were less likely to evacuate compared to wealthier white residents, highlighting economic constraints and systemic barriers
- 2. **Communication Barriers**: Effective disaster response relies on clear communication. Marginalized communities may encounter obstacles such as language differences, lack of access to information channels, or mistrust in authorities, leading to inadequate preparedness and response. Improving disaster communication for these groups is essential to ensure they receive timely and accurate information.
- 3. **Pre-existing Vulnerabilities**: Systemic inequalities often result in marginalized groups residing in hazard-prone areas with substandard infrastructure, increasing their susceptibility to disasters. Additionally, limited access to healthcare, education, and social services can exacerbate the challenges faced during and after disasters.

Discrimination and Bias: In some cases, disaster relief efforts may unintentionally overlook or inadequately serve marginalized populations due to implicit biases or lack of cultural competence among responders. Recognizing and addressing these biases is vital to ensure equitable assistance.

The Role of DEI in Disaster Management

Integrating DEI principles into disaster management involves several key strategies:

• **Inclusive Planning**: Engaging diverse community members in disaster preparedness planning ensures that the unique needs and perspectives of all groups are considered. This collaborative approach can lead to more effective and equitable response strategies.

~continued on page 19~



- **Equitable Resource Allocation**: Distributing resources and aid based on specific community needs, rather than a one-size-fits-all approach, helps address the disproportionate impact on marginalized populations. For example, the Federal Emergency Management Agency (FEMA) has emphasized the importance of instilling equity as a foundation of emergency management to build a more resilient nation.
- Cultural Competency Training: Providing training for disaster response personnel on cultural sensitivity and implicit bias can improve interactions with diverse populations and ensure that aid is delivered respectfully and effectively. An example of this would be FEMA's use of "cultural guards" during the Hawaii wildfire rebuild efforts. These individuals are well-educated about local cultural priorities and traditions and are given full power to stop any project or construction if it is at risk of violating those priorities.
- **Policy Advocacy**: Advocating for policies that address systemic inequalities contributing to increased disaster vulnerability is essential. This includes promoting affordable housing, access to healthcare, and economic opportunities for marginalized communities.

Case Study: Hurricane Katrina

Hurricane Katrina in 2005 serves as a poignant example of how disasters disproportionately affect marginalized populations. The hurricane's impact was particularly severe on low-income African American communities in New Orleans. Many residents lacked the means to evacuate, and the subsequent flooding devastated neighborhoods with limited resources for recovery. The disaster highlighted systemic issues such as inadequate infrastructure, economic disparities, and institutional neglect, underscoring the critical need for a DEI-focused approach in disaster management.

Rotary Involvement

Rotary clubs, with their global reach and community-oriented mission, are well-positioned to address the disproportionate impacts of disasters on marginalized populations. Here are several ways Rotary clubs can contribute:

- 1. Support inclusive disaster recovery and preparedness through community engagement, education and training, and emergency kits.
- 2. Advocate for equity in disaster relief and recovery by raising awareness of equity issues.
- 3. Foster collaboration between clubs, communities, and organizations through the extensive Rotary networks.
- 4. Provide or share post-disaster support such as mental health services or assistance with rebuilding communities.

By leveraging their resources, networks, and expertise, Rotary clubs can play a critical role in promoting equity in disaster preparedness, response, and recovery. These actions not only align with Rotary's core values but also help build more resilient and inclusive communities worldwide.